

## **MEDIA RELEASE**

**For immediate release:** May 21, 2020



### **TASTE OF EDMONTON 2020 POSTPONED**

Due to COVID-19 and these unprecedented and uncertain times, Taste of Edmonton has been postponed from July 16th – July 26th, 2020 to July 22nd – August 1st, 2021. The health and safety of the staff, volunteers, vendors, and festival attendees is of the utmost importance to us. Taste of Edmonton 2021 will still be held in Capital Square in the heart of Edmonton. For more information and to stay up to date for next year's festival, visit [www.tasteofedm.ca](http://www.tasteofedm.ca).

The Coronavirus has had quite an effect on Edmonton's festival season, which usually hosts over 60 festivals. Although the phases of reopening Alberta have begun, many festivals, like Taste of Edmonton, have chosen to reschedule for next summer in order to not compromise the full experience that they hope to offer each year.

As the biggest outdoor food/entertainment festival in Western Canada, Taste of Edmonton hosts 92 food samples and over 350,000 attendees. This festival, which first ran in 1984, has been promoting community, delicious food and drink, and local music for 36 years. With restaurant partners from all over the city, attendees of the festival are offered the opportunity to sample unique, local food and drink in the heart of Edmonton every summer while listening to folk and jazz music.

Although summer in Edmonton will not be the same without Taste of Edmonton, we want to ensure that we can offer attendees the full Taste experience in a safe and healthy fashion. We look forward to seeing our volunteers, restaurant partners, and festival attendees in Capital Square from July 22nd – August 1st 2021 for our best Taste of Edmonton yet! To stay up to date with any new information regarding next year's restaurant partners, sponsors, and more, visit [www.tasteofedm.ca](http://www.tasteofedm.ca).

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**Media contact:** Emma Dietze  
403-632-6003 or [emmakdietze@gmail.com](mailto:emmakdietze@gmail.com)